



MEDIA RELEASE

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Successful School Mania II Provides 2500 School Supply Bags

KNOXVILLE, Tenn.— Yesterday’s School Mania II, the second annual School Mania back to school celebration hosted by Knox County Mayor Glenn Jacobs, put school supplies in the hands of approximately 2,500 students.

“Different definitely meant better this year for School Mania,” said Mayor Jacobs. “In such a crazy time, it really makes you feel good to see how our business community came together with my team and other county departments to do something great for a lot of kids.”

Thanks to the generous support of nearly 60 donors and financial sponsors, Mayor’s Office staff including Jane Jolley and Rhonda Smithson and the teams from Knox County Parks and Recreation and Engineering & Public Works, nearly 2,500 school supply bags were distributed. Each family also received drinks, snacks and a bonus bag of goodies and information.

“Seeing the smiles on the kids’ faces and getting to hear about their first days of school or their excitement about starting school, whatever that looks like for their family, was a great way to spend an afternoon,” Jacobs said. “My team is already talking about improvements we can make so that School Mania III is even bigger and even better!”

Any extra food items will be donated to The Love Kitchen this week and all extra school supply bags will be donated to the Dream Center to be distributed to area Title I schools.

Any business interested in participating in next year’s School Mania should feel free to reach out to the Mayor’s Office at any time.

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